

Rep Order# 9827058 Ver# 13 Status Revised
EC'd Yes

Traffic Order# 59470

Printed: 10/02/2012 8:22 AM
Last Received: 10/01/2012 6:38 PM
Showing Buylines: All Rep & Sta Revised Lines

2 of 3

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product BROWN 4 SENATE 60S
Estimate#
Buyer MIKE DETTORE
Phone#
Fax#

Agency () SHORR JOHNSON MAGNUS
1831 CHESTNUT ST #602
PHILADELPHIA, PA 19103
Agency C/P1/P2/E
Flight Dates 09/25/2012 - 10/01/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED LINE 18. PLS CNF

was 52,880
- 250
52,630

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*1	TU-F	7A-8A	NEWS [MADE-GOOD BY LINE(S) 18] V9 Effective Dates Changed V11 Comment Changed, Spots/week Changed	:60	\$250.00	09/25-09/28	3	1	3	\$750.00	
	*18	TH-F	8A-9A	NEWS Sales Remark: V13 1X MSD [MKGD FOR SPOTS MISSED ON LN #1: 9/27- 9/28(2/WK)] V9 Added V11 Comment Changed, Spots/week Changed V13 Comment Changed, Spots/week Changed	:60	\$250.00	09/27-09/28	0	0	0	\$0.00	
	*8	M	7P-730P	INSIDE V11 Comment Changed, Rate Changed	:60	\$1,300.00	10/01-10/01	1	1	1	\$1,300.00	
	*10	F	10P-11P	BLUE V4 Comment Changed V7 Comment Changed, Spots/week Changed	:60	\$8,000.00	09/28-09/28	1	1	1	\$8,000.00	
	*11	SU	9P-10P	GOOD WIFE V5 Time Changed, Comment Changed V11 Comment Changed, Rate Changed	:60	\$9,000.00	09/30-09/30	1	1	1	\$9,000.00	

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	*16	F	8P-9P	CSI NY	:60	\$6,000.00	09/28-09/28	1	1	1	\$6,000.00	
			V7 Added									
	*17	SA	10P-11P	48 HRS	:60	\$2,000.00	09/29-09/29	1	1	1	\$2,000.00	
			V7 Added									

---REPORT TOTALS---

Report Totals: 8 / \$27,050.00

---SALES MONTHLY TOTALS---

Sep 12: 24 / \$49,550.00 Oct 12: 4 / \$3,080.00

Sales Totals: 28 / \$52,630.00

Station Totals: 28 / \$52,630.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$138,500	CABL	0%	EKRC	0%	UNKN	0%	WBQC	0%	WCPO	25%
		WKRC	38%	WLWT	27%	WSTR	0%	WXIX	10%		

Books null
Demos RA35+

Rep Order# 9827058 Ver# 12 Status Returned
EC'd Yes

Traffic Order# 59470

Printed: 10/01/2012 2:13 PM
Last Received: 09/28/2012 5:39 PM
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--- REMARKS ---

pls see line 18 spot did not make log

t/r

lynda/jim

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*1	TU-F	7A-8A	NEWS	:60	\$250.00	09/25-09/28	3	1	3	\$750.00	
				[MADE-GOOD BY LINE(S) 18]								
				V9 Effective Dates Changed								
				V11 Comment Changed, Spots/week Changed								
	*18	TH-F	8A-9A	NEWS	:60	\$250.00	09/27-09/28	1	1	1	\$250.00	
				Station Remark: V12 spot did not make log pls credit 1x mg in future								
				[MKGD FOR SPOTS MISSED ON LN #1: 9/27- 9/28(2/WK)]								
				V9 Added								
				V11 Comment Changed, Spots/week Changed								
	*8	M	7P-730P	INSIDE	:60	\$1,300.00	10/01-10/01	1	1	1	\$1,300.00	
				V11 Comment Changed, Rate Changed								
	*10	F	10P-11P	BLUE	:60	\$8,000.00	09/28-09/28	1	1	1	\$8,000.00	
				V4 Comment Changed								
				V7 Comment Changed, Spots/week Changed								
	*11	SU	9P-10P	GOOD WIFE	:60	\$9,000.00	09/30-09/30	1	1	1	\$9,000.00	
				V5 Time Changed, Comment Changed								
				V11 Comment Changed, Rate Changed								

Rep Order# 9827058 Ver# 12 Status Returned
EC'd Yes

Traffic Order# 59470

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	*16	F	8P-9P	CSI NY	:60	\$6,000.00	09/28-09/28	1	1	1	\$6,000.00	
			V7 Added									
	*17	SA	10P-11P	48 HRS	:60	\$2,000.00	09/29-09/29	1	1	1	\$2,000.00	
			V7 Added									

---REPORT TOTALS---

Report Totals: 9 / \$27,300.00

---SALES MONTHLY TOTALS---

Sep 12: 25 / \$49,800.00 Oct 12: 4 / \$3,080.00

Sales Totals: 29 / \$52,880.00

Station Totals: 29 / \$52,880.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$139,158	CABL	0%	EKRC	0%	UNKN	0%	WBQC	0%	WCPO	25%
		WKRC	38%	WLWT	27%	WSTR	0%	WXIX	10%		

Books null
Demos RA35+

Rep Order# 9827058 Ver# 11 Status Revised
EC'd Yes

Traffic Order# 59470

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--- REMARKS ---

REVISED ORDER. NOTE-ALL CHANGES OK. PLS CNF

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*1	TU-F	7A-8A	NEWS	:60	\$250.00	09/25-09/28	3	1	3	\$750.00	
		Sales Remark: V11 ONLY 1X NA [MADE-GOOD BY LINE(S) 18] V9 Effective Dates Changed V11 Comment Changed, Spots/week Changed										
	*18	TH-F	8A-9A	NEWS	:60	\$250.00	09/27-09/28	1	1	1	\$250.00	
		Sales Remark: V11 1X CX [MKGD FOR SPOTS MISSED ON LN #1: 9/27- 9/28 (2/WK)] V9 Added V11 Comment Changed, Spots/week Changed										
	*8	M	7P-730P	INSIDE	:60	\$1,300.00	10/01-10/01	1	1	1	\$1,300.00	
		Sales Remark: V11 RTE CHG V11 Comment Changed, Rate Changed										
	*10	F	10P-11P	BLUE	:60	\$8,000.00	09/28-09/28	1	1	1	\$8,000.00	
		V4 Comment Changed V7 Comment Changed, Spots/week Changed										

Did not make log

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	*11	SU	9P-10P	GOOD WIFE	:60	\$9,000.00	09/30-09/30	1	1	1	\$9,000.00	
				Sales Remark: V11 RTE CHG								
				V5 Time Changed, Comment Changed								
				V11 Comment Changed, Rate Changed								
	*16	F	8P-9P	CSI NY	:60	\$6,000.00	09/28-09/28	1	1	1	\$6,000.00	
				V7 Added								
	*17	SA	10P-11P	48 HRS	:60	\$2,000.00	09/29-09/29	1	1	1	\$2,000.00	
				V7 Added								

---REPORT TOTALS---

Report Totals: 9 / \$27,300.00

---SALES MONTHLY TOTALS---

Sep 12: 25 / \$49,800.00 Oct 12: 4 / \$3,080.00

Sales Totals: 29 / \$52,880.00

Station Totals: 29 / \$52,880.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$139,158	CABL	0%	EKRC	0%	UNKN	0%	WBQC	0%	WCPO	25%
		WKRC	38%	WLWT	27%	WSTR	0%	WXIX	10%		

Books null
Demos RA35+

1 of 2

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*1	TU-F	7A-8A	NEWS	:60	\$250.00	09/25-09/28	2	1	2	\$500.00	
		Station Remark: V10 mistake on ver 8 only 1 spot is out on this line. pls read one spot										
		[MADE-GOOD BY LINE(S) 18]										
		V9 Effective Dates Changed										
	*18	TH-F	8A-9A	NEWS	:60	\$250.00	09/27-09/28	2	1	2	\$500.00	
		Station Remark: V10 mistake on line 1 # of spots out. only 1 spot out only 1 spot needed as mg. pls cxl one spot.										
		[MKGD FOR SPOTS MISSED ON LN #1: 9/27- 9/28 (2/WK)]										
		V9 Added										
	*10	F	10P-11P	BLUE	:60	\$8,000.00	09/28-09/28	1	1	1	\$8,000.00	
		V4 Comment Changed										
		V7 Comment Changed, Spots/week Changed										
	*11	SU	9P-10P	GOOD WIFE	:60	\$8,000.00	09/30-09/30	1	1	1	\$8,000.00	
		Station Remark: V4 plg change tp to 9-10p to air in good wife										
		V5 Time Changed, Comment Changed										

Rep Order# 9827058 Ver# 10 Status Returned
EC'd Yes

Traffic Order# 59470

Printed: 09/27/2012 10:27 AM
Last Received: 09/26/2012 3:12 PM
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---	---	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
	*16	F	8P-9P	CSI NY	:60	\$6,000.00	09/28-09/28	1	1	1	\$6,000.00	
			V7 Added									
	*17	SA	10P-11P	48 HRS	:60	\$2,000.00	09/29-09/29	1	1	1	\$2,000.00	
			V7 Added									

---REPORT TOTALS---

Report Totals: 8 / \$25,000.00

---SALES MONTHLY TOTALS---

Sep 12: 25 / \$48,800.00 Oct 12: 4 / \$4,180.00

Sales Totals: 29 / \$52,980.00

Station Totals: 29 / \$52,980.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$139,421	CABL 0%	EKRC 0%	UNKN 0%	WBQC 0%	WCPO 25%
		WKRC 38%	WLWT 27%	WSTR 0%	WXIX 10%	

Books null
Demos RA35+

Connell II, Jim

From: ahoff@local12.com
Sent: Wednesday, September 26, 2012 10:59 AM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Sherrod Brown for Senate - 59470

Station: WKRC-TV

Order Information:
Order #: 59470
Order Total: \$44,980.00
Agency: Shorr Johnson Magnus
Advertiser: Sherrod Brown for Senate
Product: BROWN 4 SENATE 60S
Alternate Order #: 09827058
Flight Dates: 09/25/12 - 10/01/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (59470-1-3):
Rate: \$250.00
Air Date: Thu 09/27/12
Eligible Days: --WThF----
Inventory Code: CBS This Morning
Inventory Description: CBS Morning News
Inventory Code Time: 7:00 AM-8:00 AM
Spot Type: NM
Restricted: Earliest start: 7:00:00 AM, Latest end: 8:00:00 AM
Length: 1:00
Channel(s): [1] WKRC
Priority: Preemptible w/o Notice
Preempt Reason: No Avail

*1x Th-Fri 8-9a
on 9/27-5/28 PM*

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--- REMARKS ---

V.9 9/26

SEE LN 18: MKGD FOR SPOTS MISSED ON LN #1:9/27-9/28(2/WK)

PLS CF - THANKS

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*1	TU-F	7A-8A	NEWS	:60	\$250.00	09/25-09/28	2	1	2	\$500.00	
				[MADE-GOOD BY LINE(S) 18]								
				V9 Effective Dates Changed								
	*18	TH-F	8A-9A	NEWS	:60	\$250.00	09/27-09/28	2	1	2	\$500.00	
				Sales Remark: V9 MG								
				[MKGD FOR SPOTS MISSED ON LN #1: 9/27- 9/28(2/WK)]								
				V9 Added								
	*10	F	10P-11P	BLUE	:60	\$8,000.00	09/28-09/28	1	1	1	\$8,000.00	
				V4 Comment Changed								
				V7 Comment Changed, Spots/week Changed								
	*11	SU	9P-10P	GOOD WIFE	:60	\$8,000.00	09/30-09/30	1	1	1	\$8,000.00	
				Station Remark: V4 plg change tp to 9-10p to air in good wife								
				V5 Time Changed, Comment Changed								
	*16	F	8P-9P	CSI NY	:60	\$6,000.00	09/28-09/28	1	1	1	\$6,000.00	
				V7 Added								

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	*17	SA	10P-11P	48 HRS	:60	\$2,000.00	09/29-09/29	1	1	1	\$2,000.00	
		V7 Added										

---REPORT TOTALS---

Report Totals: 8 / \$25,000.00

---SALES MONTHLY TOTALS---

Sep 12: 25 / \$48,800.00 Oct 12: 4 / \$4,180.00

Sales Totals: 29 / \$52,980.00

Station Totals: 29 / \$52,980.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$139,421	CABL 0%	EKRC 0%	UNKN 0%	WBQC 0%	WCPO 25%
		WKRC 38%	WLWT 27%	WSTR 0%	WXIX 10%	

Books null
Demos RA35+

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***** Contract Coversheet *****

V.9 9/26

SEE LN 18: MKGD FOR SPOTS MISSED ON LN #1:9/27-9/28 (2/WK)

Rep Order# 9827058 Ver# 8 Status Returned
EC'd Yes

Traffic Order# 59470

Printed: 09/26/2012 1:13 PM
Last Received: 09/25/2012 9:25 PM
Showing Buylines: All Rep & Sta Revised Lines

1 of 2

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product BROWN 4 SENATE 60S
Estimate#
Buyer MIKE DETTORE
Phone#
Fax#

Agency () SHORR JOHNSON MAGNUS
1831 CHESTNUT ST #602
PHILADELPHIA, PA 19103
Agency C/P1/P2/E
Flight Dates 09/25/2012 - 10/01/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

pls see line 1
t/r
lynda/jim

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*10	F	10P-11P	BLUE	:60	\$8,000.00	09/28-09/28	1	1	1	\$8,000.00	
				V4 Comment Changed								
				V7 Comment Changed, Spots/week Changed								
	*11	SU	9P-10P	GOOD WIFE	:60	\$8,000.00	09/30-09/30	1	1	1	\$8,000.00	
				Station Remark: V4 plg change tp to 9-10p to air in good wife								
				V5 Time Changed, Comment Changed								
	*16	F	8P-9P	CSI NY	:60	\$6,000.00	09/28-09/28	1	1	1	\$6,000.00	
				V7 Added								
	*17	SA	10P-11P	48 HRS	:60	\$2,000.00	09/29-09/29	1	1	1	\$2,000.00	
				V7 Added								
	*1	TU-F	7A-8A	NEWS	:60	\$250.00	09/25-09/28	4	1	4	\$1,000.00	
				Station Remark: V8 1x na 9/27 & 1x na 9/28 mg both spots th/fri 8-9a news								
				9/27-28 ncir								

---REPORT TOTALS---

Rep Order# 9827058 Ver# 8 Status Returned
EC'd Yes

Traffic Order# 59470

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2 of 2

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Flight Dates 09/25/2012 - 10/01/2012
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Sales Office () WASHINGTON
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Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

Report Totals: 8 / \$25,000.00

---SALES MONTHLY TOTALS---

Sep 12: 25 / \$48,800.00 Oct 12: 4 / \$4,180.00

Sales Totals: 29 / \$52,980.00

Station Totals: 29 / \$52,980.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$139,421	CABL 0%	EKRC 0%	UNKN 0%	WBQC 0%	WCPO 25%
		WKRC 38%	WLWT 27%	WSTR 0%	WXIX 10%	

Books null
Demos RA35+

Spot Manager: Placed, 09/25/12-10/02/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
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Advertiser: Sherrod Brown for Senate

Agency: Shorr Johnson Magnus

Station: WKRC-TV

Order: 59470

Line: 1

09/26/12	Wednesday	5:58:54 AM	1:00	\$250.00	OHSB-T CBS This Morning	(7:00:00 AM-8:00:00 ABROWN 4 SENATE 60S	P-3	1 MWASH-
09/27/12	Thursday	5:58:54 AM	1:00	\$250.00	OHSB-T CBS This Morning	(7:00:00 AM-8:00:00 ABROWN 4 SENATE 60S	P-3	2 MWASH-
09/28/12	Friday	5:58:54 AM	1:00	\$250.00	OHSB-T CBS This Morning	(7:00:00 AM-8:00:00 ABROWN 4 SENATE 60S	P-3	4 MWASH-
				\$750.00				3

Line: 2

10/01/12	Monday	5:58:55 AM	1:00	\$380.00	OHSB-T CBS This Morning	(7:00:00 AM-8:00:00 ABROWN 4 SENATE 60S	P-3	1 MWASH-
				\$380.00				1

Line: 3

09/26/12	Wednesday	5:56:50 AM	1:00	\$900.00	OHSB-T 6a Good Morn Cincinna	(6:00:00 AM-6:30:00 ABROWN 4 SENATE 60S	P-2	1 MWASH-
09/27/12	Thursday	5:43:56 AM	1:00	\$900.00	OHSB-T 6a Good Morn Cincinna	(6:00:00 AM-6:30:00 ABROWN 4 SENATE 60S	P-2	3 MWASH-
09/27/12	Thursday	5:23:22 AM	1:00	\$900.00	OHSB-T 6a Good Morn Cincinna	(6:00:00 AM-6:30:00 ABROWN 4 SENATE 60S	P-2	2 MWASH-
09/28/12	Friday	5:08:46 AM	1:00	\$900.00	OHSB-T 6a Good Morn Cincinna	(6:00:00 AM-6:30:00 ABROWN 4 SENATE 60S	P-2	4 MWASH-
				\$3,600.00				4

Line: 4

10/01/12	Monday	5:20:58 AM	1:00	\$650.00	OHSB-T 6a Good Morn Cincinna	(6:00:00 AM-6:30:00 ABROWN 4 SENATE 60S	P-3	1 MWASH-
				\$650.00				1

Line: 5

09/26/12	Wednesday	1:27:20 PM	1:00	\$1,300.00	OHSB-T 4p Local 12 News at Fo	(4:00:00 PM-4:30:00 PBROWN 4 SENATE 60S	P-2	1 MWASH-
09/26/12	Wednesday	1:08:03 PM	1:00	\$1,300.00	OHSB-T 4p Local 12 News at Fo	(4:00:00 PM-4:30:00 PBROWN 4 SENATE 60S	P-2	2 MWASH-
09/27/12	Thursday	1:29:08 PM	1:00	\$1,300.00	OHSB-T 4p Local 12 News at Fo	(4:00:00 PM-4:30:00 PBROWN 4 SENATE 60S	P-2	3 MWASH-
09/28/12	Friday	1:22:02 PM	1:00	\$1,300.00	OHSB-T 4p Local 12 News at Fo	(4:00:00 PM-4:30:00 PBROWN 4 SENATE 60S	P-2	4 MWASH-
				\$5,200.00				4

Line: 6

10/01/12	Monday	1:20:51 PM	1:00	\$750.00	OHSB-T 4p Local 12 News at Fo	(4:00:00 PM-4:30:00 PBROWN 4 SENATE 60S	P-3	1 MWASH-
				\$750.00				1

Line: 7

09/26/12	Wednesday	7:20:42 PM	1:00	\$1,700.00	OHSB-T M-F 7p-730p	7:00 PM-7:30 PM BROWN 4 SENATE 60S	P-2	1 MWASH-
09/27/12	Thursday	7:20:57 PM	1:00	\$1,700.00	OHSB-T M-F 7p-730p	7:00 PM-7:30 PM BROWN 4 SENATE 60S	P-2	3 MWASH-
09/27/12	Thursday	7:28:06 PM	1:00	\$1,700.00	OHSB-T M-F 7p-730p	7:00 PM-7:30 PM BROWN 4 SENATE 60S	P-2	2 MWASH-
09/28/12	Friday	7:28:07 PM	1:00	\$1,700.00	OHSB-T M-F 7p-730p	7:00 PM-7:30 PM BROWN 4 SENATE 60S	P-2	4 MWASH-
				\$6,800.00				4

Line: 8

10/01/12	Monday	7:03:56 PM	1:00	\$1,300.00	OHSB-T M-F 7p-730p	7:00 PM-7:30 PM BROWN 4 SENATE 60S	P-3	1 MWASH-
				\$1,300.00				1

Line: 9

09/30/12	Sunday	7:38:44 PM	1:00	\$5,000.00	OHSB-T Sun Reg 1	7:00 PM-8:00 PM BROWN 4 SENATE 60S	P-2	1 MWASH-
				\$5,000.00				1

Line: 10

[Filtered by:] [Sorted by: Station]

Spot Manager: Placed, 09/25/12-10/02/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Sherrod Brown for Senate												
Agency: Shorr Johnson Magnus												
Station: WKRC-TV												
Order: 59470												
Line: 10												
09/28/12	Friday	3:33:27 PM	1:00	\$8,000.00	OHSB-T Fri Reg 3		10:00 PM-11:00 PM	BROWN 4 SENATE 60S		P-2	2	MWASH
											1	
Line: 11												
09/30/12	Sunday	3:38:54 PM	1:00	\$9,000.00	OHSB-T Sun Reg 3		9-10p	BROWN 4 SENATE 60S		P-2	1	MWASH
											1	
Line: 12												
09/29/12	Saturday	3:23:50 AM	1:00	\$700.00	OHSB-T CBS This Morning Satu	(8:00:00 AM-9:00:00 AM)	BROWN 4 SENATE 60S			P-2	1	MWASH
											1	
Line: 13												
09/29/12	Saturday	3:58:55 AM	1:00	\$700.00	OHSB-T CBS This Morning Satu	(9:00:00 AM-10:00:00 AM)	BROWN 4 SENATE 60S			P-2	1	MWASH
											1	
Line: 14												
09/30/12	Sunday	3:56:02 AM	1:00	\$900.00	OHSB-T CBS Sun Morning	(10:00:00 AM-10:30:00 AM)	BROWN 4 SENATE 60S			P-2	1	MWASH
											1	
Line: 15												
09/30/12	Sunday	3:47:11 AM	1:00	\$900.00	OHSB-T CBS Sun Morning	(9:30:00 AM-10:00:00 AM)	BROWN 4 SENATE 60S			P-2	1	MWASH
											1	
Line: 16												
09/28/12	Friday	7:58:43 PM	1:00	\$6,000.00	OHSB-T Fri Reg 1		8p-9p	BROWN 4 SENATE 60S		P-2	1	MWASH
											1	
Line: 17												
09/29/12	Saturday	3:27:51 PM	1:00	\$2,000.00	OHSB-T Sat Reg 3		10p-11p	BROWN 4 SENATE 60S		P-3	1	MWASH
											1	
											28	
											28	
											28	
											28	
											28	

[Filtered by:] [Sorted by: Station]